



Ethernet
Technology Summit

Ethernet Everywhere



February 24-25, 2010

Wyndham Hotel
San Jose, California

www.ethernetsummit.com

Sponsor & Exhibitor Information

EXHIBITING AND SPONSORSHIP

As with all Conference ConConcepts events, the **Ethernet Summit** offers an important opportunity to meet with attendees through Sponsorship and Exhibition. Here's how to apply.

Make your Exhibitor selection on the Application Page

Sponsorship packages include the following:

- Full-conference pass(es) – as stipulated in each level
- Complimentary speaker passes
- Free participation in any media sponsor showcase articles
- Complete attendee list after the event
- Web banner ad
- Web and Show Guide listing of company logo and profile
- Free exhibits passes for invited guests
- Discounted admission for additional employee passes
- Plus one "option" from the list on the next page

Exhibit Spaces

8 x 10 Booth

\$3000 thru 11/30/09

\$3500 thru 1/31/10

\$4000 after 1/31/10

8 x 20 booths or larger are available

Sponsors may call to integrate a customized sponsorship and exhibition into a single sponsorship package.

Exhibitor packages include the following:

- Exhibit spaces: 8 x 10 or 8 x 20
- One full conference pass
- Web and Program listing of company profile
- Attendee registration list after the event.

Exhibit hours:

Weds, Noon to 2:00PM, 5:00 to 7:00 PM

Thurs, Noon to 2:00PM

Buffet luncheon provided both days



SPONSORSHIP OPTIONS

Platinum at \$15,000, including 8 x 20 exhibit space

4 full conference registrations, plus one additional sponsorship item

- Conference registration sponsor: your logo on all conference badges and signage
- Audio-visual sponsorship (your logo on all session intro screens)
- One year website sponsorship, including 4-color display ad in one conference email
- Four-color display ad in Show Guide – back or inside cover
- Wi-Fi sponsorship / Internet Café
- Signage sponsor (Your logo on all hallway signs)
- Conference bags
- Wednesday reception

Extra: Platinum sponsors will get priority in speaker selection for keynotes

Emerald at \$9,000, including 8 x 10 exhibit space

3 full conference registrations, plus one additional sponsorship item

- Beer and Pizza “Chat with the Experts”
- Wednesday buffet luncheon
- Thursday buffet luncheon
- One-page B/W ad in Show Guide
- Coffee mugs
- Conference pens, or pen pointers
- Ice cream or popcorn cart (if available)
- Badge lanyards

Bronze at \$7,000, including 8 x 10 exhibit space

1 full conference registration, plus one additional sponsorship item

- Portfolios
- Conference notepads
- Press Room sponsorship
- One-day continental breakfast (specify preferred day on contract)
- One-day coffee break (specify preferred day on contract)
- Conference bag insert (your one-page piece stuffed into registration materials)

The following special sponsorship options are available at any level by arrangement:

- Proceedings sponsorship - your banner ad and logo on the Web Proceedings page
- Sponsorship of individual program sessions, for example, your speaker’s session

Option substitutions are available, but must be approved during negotiation of contract.

Stand-alone extras (in addition to your promo item)

1. Show Guide ads
 - 1 page full-color - \$2,500 - inside or back cover page
 - 1 page B/W - \$1,500 (internal pages)
2. Bag inserts: We will stuff one-page conference bag inserts - \$1,000 each item

Custom sponsorship packages are also available, with or without exhibit space



Why exhibit at the Ethernet Technology Summit?

Our attendees are focused customers, consultants, and potential partners. As a technical conference, we target a specific, rather than general audience. Attendees come from the industry, media, analysts, and solution providers, all looking for that next “killer” application or technology. Our exhibit hours are non-conflicting, so optimize your time at the Summit and meet them face-to-face in our Exhibit Hall.

Ready to sign up?

Call sales to reserve your exhibition and sponsorship package today. Also remember to check www.ethernetsummit.com for event updates, as we regularly add agenda updates, press releases, industry news, and other conference information when it becomes available. To have your news releases posted, simply copy them to webmaster@ethernetsummit.com

Sponsorship Sales

Alan Land
760.212.5718 Voice
888.565.4350 FAX
alan@ethernetsummit.com

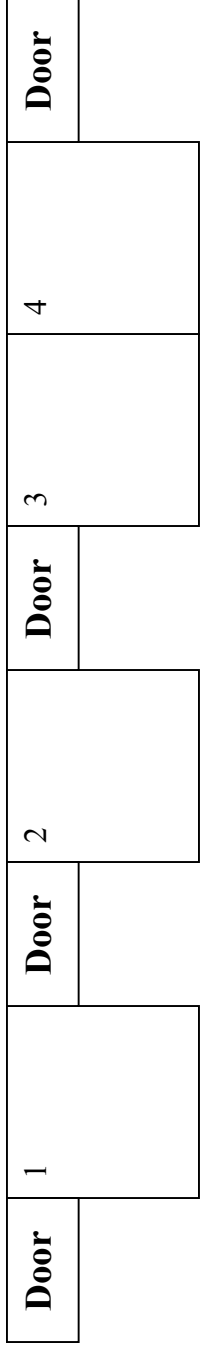
Exhibitor Support

Marlene Flynn
619.838.5291 Voice
323.210.7004 FAX
marlene@ethernetsummit.com

Exhibitor Services updates will be posted to:

www.ethernetsummit.com/English/For_Exhibitors/Exh_Spons_Info.html

Pavilion # 2				
A	B	C	D	E



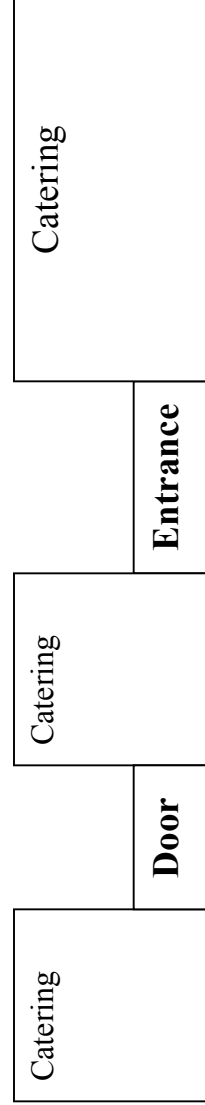
Pavilion #4				
A	B	C	D	E

5	10
6	9
7	8

11	16
12	15
13	14

Pavilion #1				
A	B	C	D	E

Pavilion #3				
A	B	C	D	E



**Ethernet Technology Summit 2010 For information: www.ethernetsummit.com
Wyndham San Jose, February 24-25, 2010**

SPONSORSHIP/EXHIBITOR APPLICATION

Ethernet Technology Summit February 24-25, 2010



All fields except Signature will accept electronic entry. Please type information.

Indicate your selection in the check box: SPONSORSHIPS INCLUDE EXHIBIT SPACE AS SPECIFIED

Platinum at \$15,000 - **Platinum** sponsors will get priority for keynote openings

Emerald at \$9,000

Bronze at \$7,000

Our event/item choice from the Sponsorship list is _____

2. Space Number requested :

1st Choice:

2nd Choice:

3rd Choice:

Exhibit spaces are 8x10 feet, or 8x20 feet, piped & draped. Floor is carpeted. Exhibit space includes one full conference registration, your company profile listed on the website and in the Show Guide, Conference Proceedings, and a copy of the attendee registration list after the event.

Select Appropriate Space Fee:

8 x 10 space units - select adjacent spaces for 8 x 20 or larger, and adjust charges accordingly

\$3000 thru 11/30/09

\$3500 thru 1/31/10

\$4000 after 1/31/10

8 x 20 or larger requested

3. Enter your booth selection charges:

Space Fee \$

Sponsorship Fee \$

Additional Sponsorship options \$

“Additional Options” Description _____

Add these together below (Sponsorship + Space Fee + Additional Options)

Invoice Total \$

Print the application page, sign, and FAX to 888.565.4350 or email a scanned PDF to alan@ethernetsummit.com. We will acknowledge receipt of the application, and reserve your booth space. Payment **IN FULL** is due net 30 days or before the conference opens, whichever comes first.

You will be invoiced by: Conference Concepts
Contact SALES for W-9 form 12463 Rancho Bernardo Road, #373
San Diego CA 92128.

Company PO #
Contact Title
Address City
State/Province Country Zip or Postal Code
Phone Fax email

Invoicing Contact Title
Address City
State/Province Country Zip or Postal Code
Phone Fax email

Agreement: We understand that this application becomes a legally binding agreement when accepted by an agent of Ethernet Technology Summit 2009.

Agreed _____ Date _____ (Exhibiting Company Representative)

Agreed _____ Date _____ (Ethernet Technology Summit Representative)

Cancellation fee is 50% up to 12/31/09 and 100% thereafter